

FORUM ON ECO-SMART CONSUMPTION

Managed by the Swedish
Consumer Agency



Added value contributing to global and national goals





Target groups

- national authorities
- municipalities and regions
- business
- academia
- NGO:s

... almost everyone except the individual consumer



Vision



*Environmental
sustainability
– the standard
for future
generations*



A forum as a meeting place

- Where we share knowledge
- Where we collaborate
- Where we stimulate innovation





A meeting place for added values

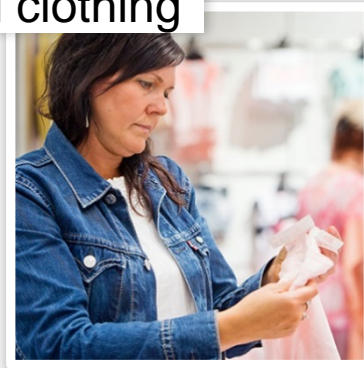
- A hub with overview and context
 - On-going projects or initiatives
 - Statistics and data
- Connecting people, organisations and networks
- Good examples and inspiration on how to influence consumer behaviour
- Arena for addressing complex questions
- Tips on financing opportunities



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Textile and clothing



Food



Mutual funds

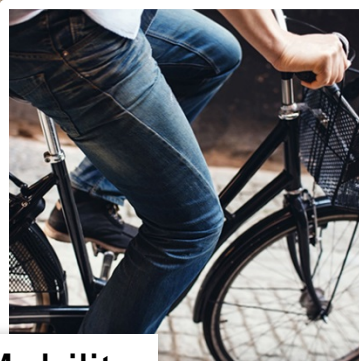
Housing



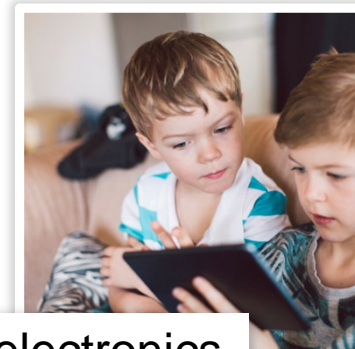
Vacations



Mobility



Consumer electronics





The forum – with a secretariat at Swedish Consumer Agency

1. Activities

- Arranging workshops, seminars, conferences
- Take part in other's arrangements
- Be a part of different contexts

2. Digital meeting place

Release 1: 30 Nov 2017

Release 2: 28 March 2018





*Before 30 November
– you can read more on our blog!*

forummiljosmart.kov.se/

